

Official Sponsorship Packet of the

Duplin County Latino Cultural Festival

Hosted by the

ALCD 
Asociación Latina del
Condado de Duplin



Dear community member,

The Duplin County Latino Association is a nonprofit organization dedicated to celebrating and promoting Latino culture through dynamic festivals and community events that highlight our rich traditions, vibrant arts, and proud history.

In 2024, we were thrilled to bring back a Latino festival to Duplin County after many years—an event that was warmly received by the community. Building on that success, we are excited to announce the **Second Annual Duplin County Latino Cultural Festival**, taking place on **Saturday, October 11, 2025**, from **10:00 AM to 6:00 PM** at **Clement Park in Wallace, North Carolina**.

This festival is a joyful celebration of Latino heritage, featuring live entertainment, cultural exhibits, food, and access to valuable community resources. It also presents a unique opportunity for businesses and organizations to connect with the community and showcase their services.

Of course, hosting an event of this scale involves significant costs, and we're currently seeking sponsors to help make it possible. All sponsors will receive recognition through logo placements on event t-shirts, posters, social media, and during the festival itself.

Sponsorship Levels:

- ♦ Gold – \$1,000
- ♦ Silver – \$500
- ♦ Bronze – \$250

If you're interested in supporting this meaningful event, we'd love to speak with you further. Your sponsorship would make a lasting impact and help ensure the continued success of the Duplin County Latino Cultural Festival.

Please don't hesitate to reach out with any questions or for more details.

Best regards,

Francisco Rivas Díaz - President of the Duplin County Latino Association

Who we are:

In 2024, a group of volunteers, made up of community leaders and business owners, came together to bring back a Latino festival to Duplin County.

Thanks to these efforts, the Duplin County Latino Association was formed in 2025 to continue bringing the festival to the community. Our mission, as a nonprofit organization, is to celebrate and promote Latino culture through vibrant festivals and other events that showcase our rich traditions, art, and history. At the same time, we are committed to empowering the Latino community through educational support, offering scholarships and resources that foster academic success and personal growth. By providing valuable information and tools, we seek to strengthen and uplift the Latino community, fostering pride, unity, and progress for future generations.

About the festival:

The festival will take place at Clement park in Wallace, NC on October 11th, 2025 from 10 am to 6 pm. The event is free and will consist of live music, dance performances, sports, educational booths, vendors, and activities for the whole family. Food vendors will also be onsite in order for attendees to enjoy delicious food.

Purpose of the festival:

The goal of this event is to celebrate our local Latino community and raise funds to cover expenses for the festival. We are asking for sponsorships from local businesses and individuals such as yourself which will allow us to continue this festival in the future and provide entertainment and other resources that will positively impact the community.

Sponsorship levels

Gold \$1,000 +

- Gift basket
- Logo/name on Day of Event Advertisement
- Logo/name on volunteer t-shirts
- Identified as Gold Sponsor on social media, radio, and newspaper
- Plaque of recognition during event
- Receive 5 stage mentions at event in Spanish and English
- Free vendor space

Silver \$500+

- Logo/name on Day of Event Advertisement
- Logo/name on volunteer t-shirts
- Identified as Silver Sponsor on social media announcements
- Certificate of recognition during event
- Receive 3 stage mentions at event in Spanish and English
- Free vendor space

Bronze level \$250+

- Identified as Bronze Sponsor on social media announcements
- Certificate of recognition during event
- Receive 1 stage mention at event in Spanish and English
- Free vendor space

Sponsor Information

Business name _____

Contact name _____

Address _____

Email _____

Phone _____

Website (Optional) _____

Logo (Optional) _____

Sponsorship level (pick one)

- ☐ Gold
- ☐ Silver
- ☐ Bronze

Amount \$ _____

**** Deadline to submit sponsorship is August 31, 2025***

**** Sponsorships are non-refundable***

Payments can be made in cash, money orders, or checks. If paying by check, make payable to: Asociacion Latina del Condado de Duplin.

For questions, contact: Francisco Rivas-Diaz at 910-463-2751